



SSMPA

Small-Scale Meat Producers Association

Small-Scale Meat Producers Regional Representatives

Volunteer role with honorarium

Released March 23, 2021

The [Small-Scale Meat Producers Association](#) (SSMPA) is a non-profit organization that represents the small-scale meat producing sector in BC. With financial support from the Investment Agriculture Foundation, SSMPA is preparing to conduct a detailed survey of its sector's producers in BC.

SSMPA's goal in this project is to compile a picture of the small-scale meat producers in BC, their needs, challenges and successes, and unique regional conditions. This information will help SSMPA support producers better, grow the network, and develop appropriate resources, tools and communications.

The survey will be conducted primarily online, and producers will also be invited to participate in regional focus groups. The role of the Regional Representatives is to connect with small-scale meat producers in their region(s) and promote the project.

The Regional Representatives will participate in the project between May and October 2021. The honoraria range from \$200 to \$1,500 per regional district, proportionate to the estimated number of small-scale meat producers in a region. Schedule is flexible except for regular team meetings. Approved travel costs will be reimbursed.

Position start is May 3, 2021. Rough calendar of activities:

May - June: training; strategizing outreach; developing contact lists

June - August: promoting survey; attending regional focus group(s); promoting membership

September - October: providing feedback; input on project's findings and recommendations

Note: SSMPA will give preference to applicants who are willing to commit to a longer-term role as an ongoing volunteer representative for their region after this project is complete. Volunteer Regional Representatives will continue to connect with and represent members in their regions, liaising with the SSMPA Board of Directors and staff.

Tasks:

- Use various appropriate means to network with producers and organizations, in order to identify farms and producers in your region(s).

- Connect and communicate individually with producers to facilitate their participation in the survey. An emphasis will be on direct contact, such as through phone calls, or other regionally-appropriate means of communication within Covid-19 restrictions.
- Distribute the web survey link, and forward requests for phone surveys.
- Assist the team in planning focus group(s) for your region(s), and attend each.
- Promote membership with SSMPA among producers you contact.
- Provide further insight from your region(s); provide feedback on the recommendations SSMPA makes in its final report.
- Help SSMPA to share the results of the project with your local participants.

Requirements:

- Existing connections within your region's community of small-scale meat producers.
- Excellent interpersonal, communication and networking skills.
- Proficiency with a computer and internet use. Familiarity with social media, Google Drive, and use of spreadsheets are considered assets.
- Access to personal computer, internet and phone.

You may represent more than one region if appropriate. Please indicate in your application which region you live in, and use the Google form linked below to indicate which region(s) you would like to represent.

Regions:

- | | |
|----------------------|------------------------|
| ● Alberni-Clayoquot | ● Kitimat-Stikine |
| ● Bulkley-Nechako | ● Kootenay Boundary |
| ● Capital | ● Mount Waddington |
| ● Cariboo | ● Nanaimo |
| ● Central Coast | ● North Okanagan |
| ● Central Kootenay | ● Northern Rockies |
| ● Central Okanagan | ● Okanagan-Similkameen |
| ● Columbia-Shuswap | ● Peace River |
| ● Comox Valley | ● Powell River |
| ● Cowichan Valley | ● North Coast |
| ● East Kootenay | ● Squamish-Lillooet |
| ● Fraser Valley | ● Stikine Region |
| ● Fraser-Fort George | ● Strathcona |
| ● Metro Vancouver | ● Sunshine Coast |
| | ● Thompson-Nicola |

To apply, complete this online form: <https://forms.gle/gzv18STR6gkArcRc8>

Application deadline: April 15, 2021

Please direct any questions to the SSMPA Executive Director, Ava Reeve: info@smallscalemeat.ca

Please do not send a resume, cover letter or other documents to this address.